

LIINKOO

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FRAMEWORK 8 SIGMA

EXTENDED SIX SIGMA + INTELLIGENT AUTOMATION

Transforming data into intelligent actions through continuous learning, automation and scalable growth cycles.



CONNECT

People, Data,
Systems and
Processes



LEARN

Continuous
Learning
and Feedback



SCALE

Multiply,
Expand,
Evolve



AUTOMATE

Processes,
Workflows
and Decisions



INTELLIGENT

Insights,
Correlation,
Predictions



INFINITE IMPROVEMENT



FOUNDED: AUGUST 8TH, 2018



FOUNDER: EDUARDO PEXE



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VERSION: CONCEPTUAL 2026

INFINITE CONNECTION. INTELLIGENT AUTOMATION. LIMITLESS GROWTH.

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Liinkoo Framework 8 Sigma

Extended Six Sigma + Intelligent Automation

Founded: August 8th, 2018 (08/08/2018)

Founder: Eduardo Pexe

Conceptual Version 2026

1. Introduction

Liinkoo was officially founded on **August 8th, 2018**, based on one fundamental principle:

Improvement is always possible.

Liinkoo was not designed merely as a CRM, software platform or technology product.

It was conceived as a framework built around:

- continuous improvement
- automation
- intelligence
- learning cycles
- scalable growth

Its objective is:

Transform data into intelligent actions through continuous learning, automation and scalable growth cycles.

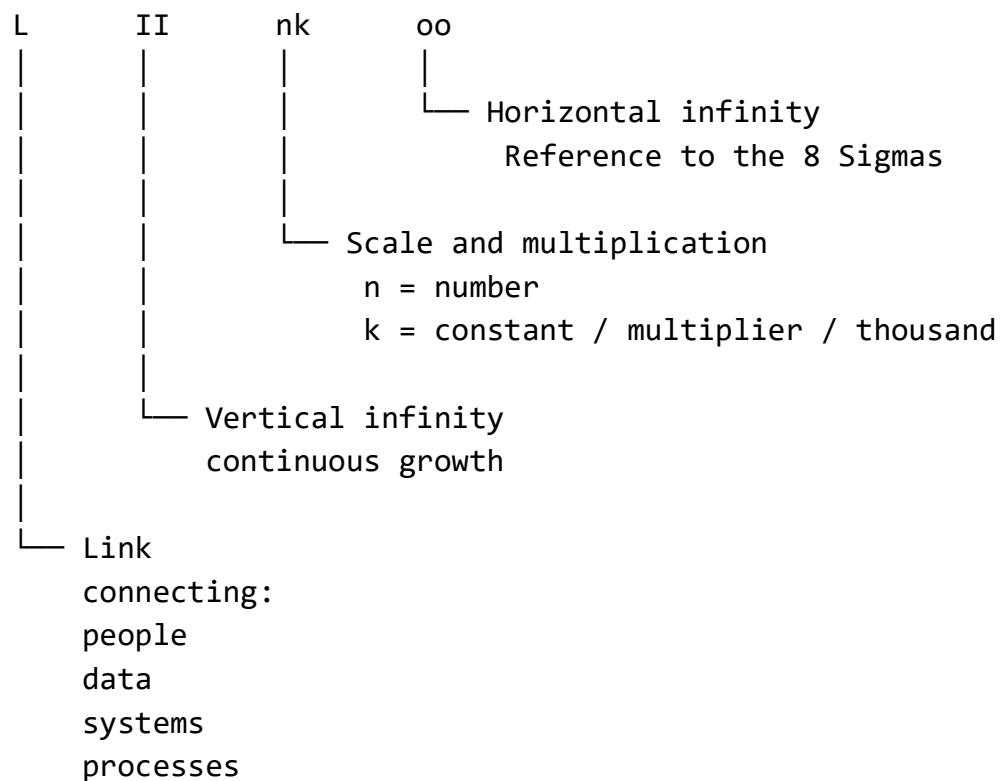
2. Liinkoo Origin, Philosophy, Mathematics and Symbolism

Liinkoo's name, visual identity and conceptual structure were designed as mathematical and philosophical representations of the framework itself.

Core principles:

- connection
- growth
- recursion
- feedback loops
- scalability
- continuous improvement
- intelligence
- infinite expansion

2.1 Name Structure



Representation:

Connect



Learn



Scale



Automate



Improve



∞

Definition:

Liinkoo represents the continuous connection between people, data, systems and processes through infinite cycles of learning and scalable evolution.



2.2 Mathematical Foundation

Growth

Represented as:

$$n \times k$$

Where:

n = quantity

k = growth constant

Meaning:

- multiplication
- scale
- expansion
- evolution

Recursion

Represented as:

$$f(x) = f(f(x))$$

Meaning:

- self-learning
- feedback
- adaptation
- improvement

Continuous Cycles

Represented as:

∞

Meaning:

- continuity
- repetition
- learning
- evolution

Oscillation and Feedback

Represented conceptually by:

$\sin(x)$

$\cos(x)$

Representing:

Input

↓

Processing

↓

Output

↓

Feedback

2.3 Logo Language and Symbolism

The logo itself visually represents the framework architecture.

Blue and Red Alternation

Representation:

Blue

↓

Input

Red

↓

Processing

Blue

↓

Output

Red

↓

Feedback

Meaning:

- continuous flow
- balance
- transformation
- learning
- feedback

Recursive Infinity

Infinity appears repeatedly:

LIINK∞

↓

liinkoo.com

↓

∞ again

Meaning:

Result

↓

Returns to process

↓

New learning

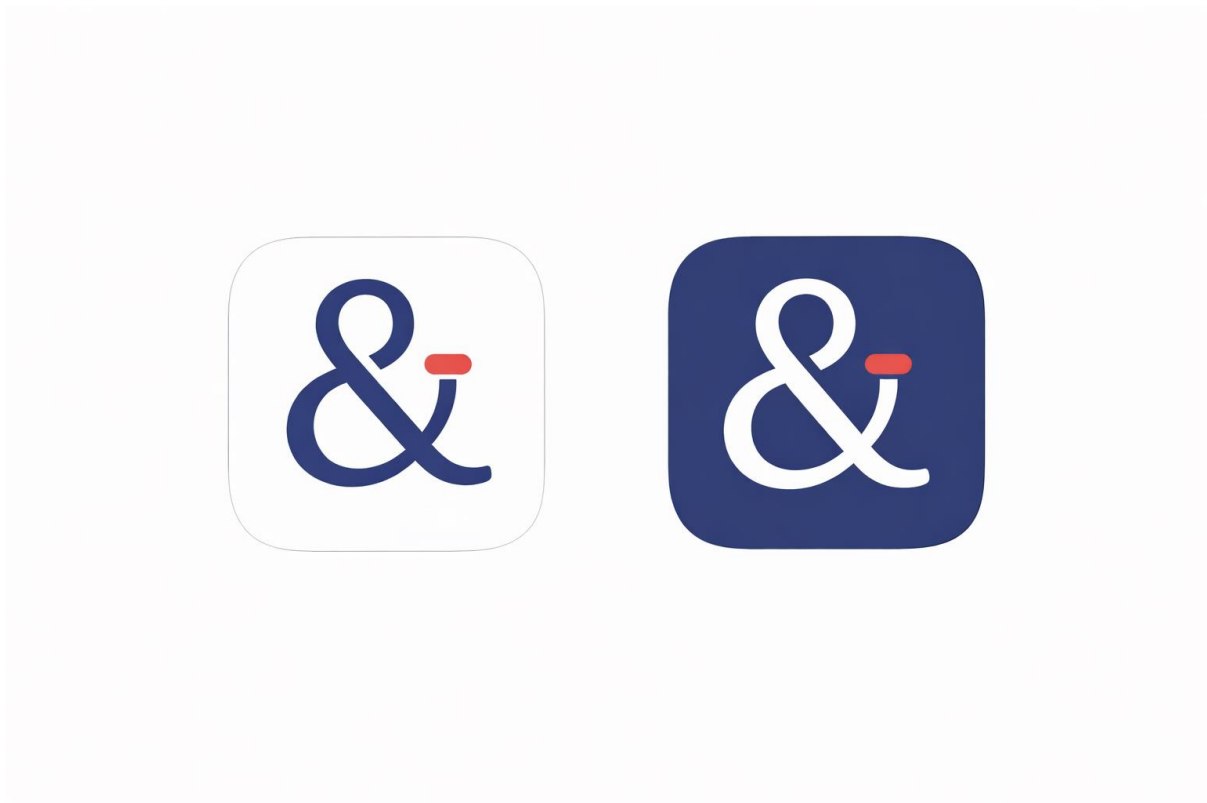
Horizontal Expansion

The logo intentionally remains open:



Meaning:

- scalability
- future growth
- unlimited possibilities
- extensibility



2.4 Simplified Evolution — "&"

The "&" symbol was adopted as a simplified evolution of the Liinkoo concept.

It simultaneously represents:

Connection

A & B

Meaning:

- connection
- integration

- union

Commerce

Historically:

Company A & Company B

Meaning:

- business
- partnerships
- commercial relationships

Visual interpretation

& \approx L + 8

Meaning:

- infinity
- connection
- continuity
- 8 Sigma structure

3. Liinkoo 8 Sigma Methodology

Framework structure:

Six Sigma

+

Sigma 7 – Intelligent Automation

+

Sigma 8 – Intelligence and Correlation

Result:

Liinkoo Framework 8 Sigma

4. The Eight Sigmas

Sigma 1 — Environment Mapping

Define:

- objectives
- scope
- risks
- assets
- personas

Sigma 2 — Inventory and Control

Build a single source of truth.

Sigma 3 — Data and Information Collection

Collect:

- APIs
- CNPJ
- ASN
- DNS
- MX
- sensors
- crawlers
- telemetry
- files
- spreadsheets
- public databases
- business data

Sigma 4 — Data and Environment Management

Define:

- systems

- databases
- APIs
- dashboards
- automation
- checkpoints
- validation
- recovery
- auditing

Sigma 5 — Learning

Identify:

- patterns
- trends
- behavior
- correlations

Sigma 6 — RPA Automation

Automate:

- workflows
- integrations
- repetitive tasks

Sigma 7 — Intelligent Automation

Automate decision-making through:

- scores
- rules
- agents
- prioritization

Sigma 8 — Intelligence and Correlation

Transform information into:

- insights
- context
- recommendations
- predictions



5. Infinite Liinkoo Loop

∞

Map

↓

Inventory

↓

Collect
 ↓
 Manage
 ↓
 Learn
 ↓
 Automate
 ↓
 Intelligence
 ↓
 Analyze
 ↓
 Improve
 ∞



Official Definition

Liinkoo Framework 8 Sigma is a methodology founded on August 8th, 2018, based on Six Sigma expanded with two additional layers of Intelligent Automation and Contextual Intelligence, using continuous cycles of learning, connection, scalable growth and feedback to transform data into intelligent actions.